

**COMMUNIQUE USA, INC. KICKS OFF LABOR DAY WITH THE LAUNCH OF JOY ECONOMICS<sup>SM</sup> NEWS PROGRAM AND SPEAKER SERIES PURPOSED TO DRIVE MORE WORKPLACE JOY**  
*One of Few American Companies to Ban Emails After 7 p.m., CEO Shani Godwin is Helping Women and Businesses Optimize the Sum of Their Parts*

**ATLANTA** – Atlanta-based Communiqué USA, Inc., announced today its **JOY Economics: Creating Better Ways to Live.Work.Play.<sup>SM</sup>** initiative created to enlighten and equip people with innovative work/life integration strategies that breed more happiness, productivity and meaning in life and work. **Joy Economics<sup>SM</sup>** includes a new radio program of the same name debuting on Atlanta's 1160 AM on Saturdays at 11 a.m. on September 1; and the **Joy Economics** speaker series.

"A series of learning moments-in-life forced me to take a look at what happens when all the roles I take on become larger than ME," said Shani Godwin, president and CEO of Communiqué USA and live-work-play enthusiasts. "After hitting life's snooze button for short while, I emerged with my book [The Love Project](#) and a fierce commitment to help others optimize success by taking care of what matters most."

**TUNING IN TO JOY Economics: Creating Better Ways to Live.Work.Play.**

Upbeat, inspiring and light hearted, **Joy Economics** radio program showcases dynamic business leaders, sought after employees and everyday people from all aspects of business, community and life who want to redefine success on their own terms so that they can produce more wealth, happiness and success in their day-to-day. Entrepreneur, Blogger and author Godwin extends her message to business and community organizations across the nation speaking and training on topics including boundary-setting, people over profits and passion-driven work, among others including:

- Taking A Stand: How to Honor Yourself in Business By Taking Care of What Matters Most
- Designing a Winning Corporate Culture
- People Over Profits
- Unconventional Success ... 10 Wrong Ways to Grow Your Company

**Live. Work. Play. In Action**

With a variety of recent studies pointing to diminished personal lives linked to after-hours work, Communiqué has long-since discouraged emails after 7 p.m. or on weekends and has been recognized in an article titled [Meet the U.S. Company that Beat France to the Email Ban Idea](#) for its company policies that puts its philosophy in action. A recent graduate of the acclaimed Godman Sachs 10K Small Business program where she was lauded for her company vision to heal the world by helping people find more joy at work, Godwin's company has been providing marketing relief and support to stressed-out, overworked marketing departments through staffing support, creative services and HR communications solutions for more than 15 years.

Whether it's as keynote, workshop presenter, team-building facilitator or panelist, Godwin is the perfect additive for any organization looking to transform the way we live and work. For more information, become a guest on **Joy Economics** radio or to book Godwin for an event, visit [www.Communique-USA.com/JoyEconomics](http://www.Communique-USA.com/JoyEconomics) or contact Nichole D. Taylor at [taylor@taylorcommunicationsgroup.com](mailto:taylor@taylorcommunicationsgroup.com).

**About Communiqué USA**

Communique USA, Inc. is a fast-growing marketing communications firm that provides flexible marketing staffing support, creative services and HR communications solutions for high-growth, high-stressed teams. Headquartered in Atlanta, GA, Communiqué USA is committed to helping companies and teams grow by being more productive, efficient and happy. Visit us at [www.Communique-USA.com](http://www.Communique-USA.com).